

**Hello everyone and welcome back to ENGLISH!**

**When God Created Canada...**

On the sixth day God turned to the Archangel Gabriel and said, 'Today I am going to create a land called Canada. It will be a land of outstanding natural beauty; it shall have tall majestic mountains full of mountain goats and eagles, and beautiful sparkly lakes bountiful with carp and trout. There shall be forests full of elk and moose, high cliffs overlooking sandy beaches with an abundance of sea life, and rivers stocked with salmon.' God continued, 'I shall make the land rich in oil so to make the inhabitants prosper, I shall call these inhabitants Canadians, they shall be known as the most friendly people on the earth.' 'But Lord,' responded Gabriel, 'don't you think you are being too generous to these Canadians?'

'No, not really.' God replied.....'Just wait and see the neighbours I am going to give them.'

**Some useful business words:**

**guru**

a Hindu spiritual leader. Also used to indicate a respected and influential expert on something. About twenty years ago the leading thinkers in the field of management started to be called 'gurus'.

**a good start**

to begin something well, to have an advantage at the beginning

**executive career**

a job relating to the management of an organisation and to putting plans into effect

**invisible ingredient**

a quality which is not obvious

**elusive**

something or someone that is elusive is difficult to find, achieve, describe or remember

**spread around**

make known or available over a large area or to a large number of people

**significant**

important, considerable

**common sense**

practical good sense gained from experience, not study

**competitive edge**

advantage over others

**insights**

understanding of a complex situation or problem

